SOCIAL MEDIA WRITING, TECHNICAL CERTIFICATE

Program Code: 6356
Career Pathway: Arts, Humanities, Communication & Design

Program Entrance Requirements: HS Diploma or GED.

Program Description: The content of this program is designed to prepare students for initial employment in the field of new media communication or to provide supplemental training for those already employed in the field. This certificate provides students with the skills needed to create effective new media content.

Course	Title	Credits
MMC1000	INTRO TO MASS COMMUNICATION	3.00
COM2336	COMPUTER MEDIATED COMMUNICATION	3.00
MMC2121	WRITING FUNDAMENTALS FOR COMMUNICATORS	3.00
COM2370	NEW MEDIA COMMUNICATION APPLICATIONS I	3.00
COM2372	NEW MEDIA COMMUNICATION FOR BUSINESS	3.00
COM2371	NEW MEDIA COMMUNICATION APPLICATIONS II	3.00
Total Credits		**18**

Students are strongly encouraged to meet with an advisor (https://students.broward.edu/resources/advising/) to create a personalized educational plan.