



ENTREPRENEURSHIP, TECHNICAL CERTIFICATE

Program Code: 6311

Career Pathway: Business

Program Entrance Requirements: HS Diploma or GED.

Program Description: The content of this program is designed to prepare students for further education and careers in the Marketing, Sales and Service career cluster.

Course	Title	Credits
ACG2001 or APA1111C	PRINCIPLES OF ACCOUNTING I INTRODUCTION TO ACCOUNTING	3.00
MAR1011	PRINCIPLES OF MARKETING FOR THE 21ST CENTURY	3.00
GEB2112	ENTREPRENEURSHIP	3.00
MKA1930	SEMINAR I: MARKETING IN PERSPECTIVE	3.00
Total Credits		12

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.