



BUSINESS SPECIALIST, TECHNICAL CERTIFICATE

Program Code: 6288

Career Pathway: Business

Program Entrance Requirements: HS Diploma or GED.

Program Description: The content of this program is designed to prepare students for further education in the areas of planning, organizing, directing, and controlling of a business, with emphasis on selected theories of management and decision making and the knowledge and understanding necessary for managing people and functions.

REQUIRED COURSES

Course	Title	Credits
GEB1011	INTRODUCTION TO BUSINESS	3
CGS1060C	COMPUTER AND INTERNET LITERACY	3
OST2335	COMMUNICATIONS IN THE WORKFORCE	3
or SPC1065	COMMUNICATION IN BUSINESS	
or SPC1017	INTRODUCTION TO SPEECH COMMUNICATION	
or SPC1608	INTRODUCTION TO PUBLIC SPEAKING	
Elective	Business Elective Course	3
Total Credits		12

PROGRAM ELECTIVES

Course	Title	Credits
MAN2021	INTRODUCTION TO MANAGEMENT	3
ACG2001	PRINCIPLES OF ACCOUNTING I	3
BUL2241	BUSINESS LAW I	3
FIN2100	PERSONAL FINANCE	3
GEB1011	INTRODUCTION TO BUSINESS	3
MAN2300	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	3
RMI2662	INTRODUCTION TO RISK MANAGEMENT AND INSURANCE	3
REE1500	INTRODUCTION TO RESIDENTIAL PROPERTY MANAGEMENT	2
REE1040	FLORIDA REAL ESTATE COMMISSION I	4

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.