



BUSINESS MANAGEMENT, TECHNICAL CERTIFICATE

Program Code: 62671

Career Pathway: Business

Program Entrance Requirements: HS Diploma or GED.

Program Description: This program offers a sequence of courses that provides coherent and rigorous content aligned with challenging academic standards and relevant technical knowledge and skills needed to prepare for further education and careers in the Business Management and Administration career cluster. The content includes but is not limited to instruction to individuals in the areas of planning, organizing, directing and controlling of a business, with emphasis on selected theories of management and decision making and the knowledge and understanding necessary for managing people and functions.

Course	Title	Credits
CGS1060C	COMPUTER AND INTERNET LITERACY	3.00
GEB1011	INTRODUCTION TO BUSINESS	3.00
ACG2001	PRINCIPLES OF ACCOUNTING I	3.00
OST2335	COMMUNICATIONS IN THE WORKFORCE	3.00
BUL2241	BUSINESS LAW I	3.00
Elective	Business Elective	9.00
Total Credits		24

Program Electives

Course	Title	Credits
BRC2001	INTRODUCTION TO THE FINANCIAL INSTITUTION	3.00
FIN2100	PERSONAL FINANCE	3.00
ECO2013	PRINCIPLES OF MACROECONOMICS	3.00
MAN2021	INTRODUCTION TO MANAGEMENT	3.00
MAN2300	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	3.00
MNA2403	INTRODUCTION TO HUMAN RESOURCES LAW & REGULATIONS	3.00
MNA2329	CASE STUDIES IN HR MANAGEMENT	3.00
MAN2604	INTERNATIONAL BUSINESS ENVIRONMENT	3.00
MAR1011	PRINCIPLES OF MARKETING FOR THE 21ST CENTURY	3.00
MNA2345	PRINCIPLES OF SUPERVISION	3.00
GEB2112	ENTREPRENEURSHIP	3.00
MNA1161	INTRODUCTION TO CUSTOMER SERVICE	3.00

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.