



BUSINESS DEVELOPMENT & ENTREPRENEURSHIP, TECHNICAL CERTIFICATE

Program Code: 6350

Career Pathway: Business

Program Entrance Requirements: HS Diploma or GED.

Program Description: The content of this program is designed to prepare students for further education and careers in the Business Management and Administration career cluster. .

Course	Title	Credits
ACG2001	PRINCIPLES OF ACCOUNTING I	3
CGS1060C	COMPUTER AND INTERNET LITERACY	3
OST2335 or SPC1065	COMMUNICATIONS IN THE WORKFORCE COMMUNICATION IN BUSINESS	3
MAN2021	INTRODUCTION TO MANAGEMENT	3
MAN2300	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	3
BUL2241	BUSINESS LAW I	3
MAR1011	PRINCIPLES OF MARKETING FOR THE 21ST CENTURY	3
OST2053 or GEB2430	SUCCESSFUL JOB SEARCH BUSINESS ETHICS	1
GEB2112 or MAN2604	ENTREPRENEURSHIP INTERNATIONAL BUSINESS ENVIRONMENT	3
Total Credits		25

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.