



SUPERVISION & MANAGEMENT, BACHELOR OF APPLIED SCIENCE - APPLIED BUSINESS ANALYTICS

Program Code: T100F

Career Pathway: Business

Location(s): Courses for this program are offered at all BC locations. (<https://www.broward.edu/about/locations/>) This program is also offered fully online. Certain specialization courses may be offered at designated locations.

Program Entrance require: The Bachelor of Applied Science is an open access program designed for students who have earned an Associate of Science or an Associate of Arts degree and wish to advance professionally. Students who have completed 60 lower level division credits will also be considered for admission. Students accepted into the BAS program in this category will need to see an advisor for an individual educational plan.

All current and new students who meet the minimum requirements must apply to the program by submitting an application at <https://www.broward.edu/admissions/apply.html>. Applicants for the BAS program should have completed a minimum of 15 semester hours of general education requirements as part of their AS degree. The remaining general education credits (totaling 36) will be completed during the Bachelor of Applied Science degree program. Applicants who have completed all general education hours through an earned AA degree, will complete additional lower level business courses. The BAS degree in Supervision and Management builds upon an associate degree in a business-related field. Students who have earned an AS in a non-business-related field must take additional lower-level business courses.

PROGRAM DESCRIPTION: The Bachelor of Applied Science Degree in Supervision and Management prepares students to assume managerial roles in the public and private sectors. The program provides knowledge and skills in the areas of management, marketing, finance, operations, and strategy. Visit the program's website for more information.

Graduates of the 'Applied Business Analytics' specialization will also be proficient in using analytic tools to address and solve real-world business problems and help make informed decisions that enhance organizational performance and strategic planning.

Additional Program Information

Students interested in applying for the Bachelor of Applied Science in Supervision and Management must meet the following program competencies in addition to the BAS required courses (students may be able to complete these requirements as part of their upper division coursework):

Course	Title	Credits
ACG2001	PRINCIPLES OF ACCOUNTING I	3
ACG2011	PRINCIPLES OF ACCOUNTING II	3
GEB1011	INTRODUCTION TO BUSINESS	3
ECO2013	PRINCIPLES OF MACROECONOMICS	3
MAN2021	INTRODUCTION TO MANAGEMENT	3
MAR1011	PRINCIPLES OF MARKETING FOR THE 21ST CENTURY	3

1. Associate of Arts or Associate of Science

2. T100F

Course	Title	Credits
MAN3240	APPLIED ORGANIZATIONAL BEHAVIOR & LEADERSHIP	3
GE Course or Business Course ¹		3
GE Course or Business Course ¹		3
GEB3213	BUSINESS COMMUNICATION	3
GE Course or Business Course ¹		3
BUL3130	BUSINESS LAW AND ETHICS	3
GE Course or Business Course ¹		3
QMB3302	BUSINESS ANALYTICS	3
GE Course or Business Course ¹		3
MAR3802	MARKETING MANAGEMENT ²	3
QMB3250	QUANTITATIVE METHODS FOR BUSINESS DECISIONS ²	3

MAN3310	HUMAN RESOURCE MANAGEMENT	3
FIN3400	PRINCIPLES OF FINANCIAL MANAGEMENT ²	3
or FIN3403	MANAGERIAL FINANCE	
MAN4504	OPERATIONS MANAGEMENT ²	3
QMB3310	SPREADSHEETS IN BUSINESS ANALYTICS ²	3
MAN4720	STRATEGIC MANAGEMENT AND POLICY ²	3
GEB3231	COMMUNICATION FOR BUSINESS ANALYTICS ²	3
GEB4522	CASE STUDIES IN DATA DRIVEN DECISION MAKING ²	3
MAN4900	CAPSTONE PROJECT ²	3
GE Course or Business Course ¹		3
Total Credits		60

- ¹ General education or business course. Preferred general education courses include: ECO2013 (<https://catalog.broward.edu/search/?P=ECO2013>) PRINCIPLES OF MACROECONOMICS; FIN2100 (<https://catalog.broward.edu/search/?P=FIN2100>) PERSONAL FINANCE. Students must complete two college-level math courses; one of those courses must include STA2023 STATISTICS or MAC1105 COLLEGE ALGEBRA/MAC1105C COREQUISITE COLLEGE ALGEBRA. Business courses can include unmet program competencies or upper-level (3000-4000) business courses that have the following prefixes: ACG, BUL, ECO, FIN, GEB, MAN, MAR, or QMB.
- ² Prerequisite courses are required. For example, GEB 3213 requires ENC 1102.

Notes:

See General Education course information here (<https://catalog.broward.edu/programs-study/aa-general-education-graduation-requirements/>).

Students must satisfy the Digital Literacy requirement by testing out, completing a Credit for Prior Learning portfolio, or passing CGS1060C COMPUTER AND INTERNET LITERACY.

In accordance with Florida Statute and Florida Administrative Code, students may need to satisfy the Civic Literacy Graduation Requirement. Visit the Civic Literacy Graduation Requirement page at broward.edu/civic-literacy (<https://students.broward.edu/resources/civic-literacy/>).

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.

CREDIT FOR PRIOR LEARNING

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...

RELATED INDUSTRY CERTIFICATIONS

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

GET AN INTERNSHIP

After completing your first year of coursework make sure to visit Employment Solutions (<https://broward.edu/career/>) for internship opportunities and helpful tools like virtual job shadow, to help take your career to the next level!

- Get an Internship (<http://broward.edu/studentresources/career/Pages/Find-a-job-or-internship.aspx>)
- Virtual Job Shadow Tool (<http://www.broward.edu/studentresources/career/Pages/default.aspx>)

MEDIAN WAGE AND JOB GROWTH OUTLOOK

Broward College has Career Coach (<https://www.broward.edu/careercoach/>)! It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.

FUND YOUR EDUCATION

This program is Financial Aid (<https://www.broward.edu/admissions/financial-aid/>) eligible. Scholarships (<https://www.broward.edu/admissions/financial-aid/scholarships/>) may be available.