



HOSPITALITY AND TOURISM MANAGEMENT, ASSOCIATE OF SCIENCE - GENERAL OPERATIONS MANAGEMENT

Program Code: 2121A

Career Pathway: Business

Location(s): The Hospitality ((<https://www.broward.edu/about/locations/>)HFT) courses are only offered at the A. Hugh Adams Central Campus. This program is also offered fully online.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Hospitality and Tourism Management program, offered at A. Hugh Adams Central Campus, develops students' abilities in business, leadership, communications, and interpersonal skills with an emphasis on the unique skills needed for management in the hospitality industry.

1. Rooms Division Specialist, Technical Certificate 6392
2. Guest Services Specialist, Technical Certificate 6300
3. Rooms Division Operations, Technical Certificate 6390
4. Event Management, Technical Certificate 6312
5. Rooms Division Management, Technical Certificate 6302
6. Hospitality and Tourism Management, Associate of Science - General Operations Management 2121A
7. Bachelor of Applied Science

Course	Title	Credits	6312	6300	6302	6390	6392
Course ENC1101	Title COMPOSITION I	Credits 3	6312	6300	6302	6390	6392
Course HFT1050	Title INTRO TO HOSPITALITY TOURISM MANAGEMENT	Credits 3	6312 X	6300	6302 X	6390	6392
Course CGS1060C	Title COMPUTER AND INTERNET LITERACY ¹	Credits 3	6312	6300 X	6302 X	6390 X	6392
Course GE Course	Title General Education Mathematics Core	Credits 3	6312	6300	6302	6390	6392
Course GE Course	Title General Education Speech (SPC1065 Recommended)	Credits 3	6312 X	6300	6302 X	6390	6392
Course GEB1011	Title INTRODUCTION TO BUSINESS	Credits 3	6312	6300	6302	6390	6392
Course HFT2410	Title FRONT OFFICE SYSTEMS AND PROCEDURES	Credits 3	6312 X	6300 X	6302 X	6390 X	6392 X
Course HFT2511	Title CONVENTION AND GROUP BUSINESS MARKETING MANAGEMENT	Credits 3	6312 X	6300	6302	6390	6392

Course HFT2250	Title HOTEL MANAGEMENT	Credits 3	6312	6300 X	6302 X	6390 X	6392 X
Course Elective	Title Elective Course ²	Credits 3	6312	6300	6302	6390	6392
Course HFT2220	Title ORGANIZATION AND PERSONNEL MANAGEMENT	Credits 3	6312 X	6300 X	6302 X	6390 X	6392 X
Course GE Course	Title General Education Humanities Core	Credits 3	6312	6300	6302	6390	6392
Course ECO2013	Title PRINCIPLES OF MACROECONOMICS	Credits 3	6312 X	6300	6302 X	6390	6392
Course HFT2460	Title FINANCIAL MANAGEMENT	Credits 3	6312	6300	6302 X	6390 X	6392
Course HFT2500	Title MARKETING	Credits 3	6312 X	6300	6302 X	6390	6392
Course MNA1161	Title INTRODUCTION TO CUSTOMER SERVICE	Credits 3	6312	6300 X	6302	6390	6392
Course HFT2600	Title HOSPITALITY LAW	Credits 3	6312 X	6300	6302 X	6390	6392
Course HFT2942	Title HOSPITALITY INDUSTRY INTERNSHIP ³	Credits 3	6312	6300	6302	6390	6392
Course GE Course	Title General Education Science Core	Credits 3	6312	6300	6302	6390	6392
Course AMH2010 or AMH2020 or POS2041	Title HISTORY OF THE UNITED STATES TO 1877 or HISTORY OF THE UNITED STATES SINCE 1877 or NATIONAL GOVERNMENT	Credits 3	6312	6300	6302	6390	6392
Total Credits		60	6312 24	6300 15	6302 30	6390 19	6392 13

¹ The Digital Literacy requirement must be met by successfully passing CGS1060C (<https://catalog.broward.edu/search/?P=CGS1060C>) COMPUTER AND INTERNET LITERACY, testing out, or completing a Credit for Prior Learning portfolio. Students who test out are required to take an approved elective.

² Students should consider electives related to their academic interests or future career goals. It is highly recommended that you speak with your advisor to discuss your options. See Program Electives below.

³ Students must complete their internship in the same area of study as their specialization. Internships must be completed during the student's last two semesters. The Program Manager must approve the internship site and role offered. This course also has class meetings.

Notes:

See General Education course information here (<https://catalog.broward.edu/programs-study/aa-general-education-graduation-requirements/>).

Program Electives

Course	Title	Credits
HFT*		
FSS* or FOS*		

ECO2023	PRINCIPLES OF MICROECONOMICS	3
ENC1102	COMPOSITION II	3
FIN2100	PERSONAL FINANCE	3
GEB2112	ENTREPRENEURSHIP	3
GEB2430	BUSINESS ETHICS	1
MAN2021	INTRODUCTION TO MANAGEMENT	3
MAN2604	INTERNATIONAL BUSINESS ENVIRONMENT	3
MAR1011	PRINCIPLES OF MARKETING FOR THE 21ST CENTURY	3
MAR2141	INTERNATIONAL MARKETING	3
MGF1131	MATHEMATICS IN CONTEXT	3
MKA1021	SALESMANSHIP	3
MNA1141	LEADERSHIP DEVELOPMENT	3
MNA2403	INTRODUCTION TO HUMAN RESOURCES LAW & REGULATIONS	3
OST2335	COMMUNICATIONS IN THE WORKFORCE	3
OST1330	BUSINESS ENGLISH	1
OST2053	SUCCESSFUL JOB SEARCH	1
SLS2930	CULTIVATING A 21ST CENTURY SUCCESS MINDSET	3
REE1040	FLORIDA REAL ESTATE COMMISSION I	4
REE1500	INTRODUCTION TO RESIDENTIAL PROPERTY MANAGEMENT	2
ISM2200C	APPLIED BUSINESS ANALYTICS	3

In accordance with Florida Statute and Florida Administrative Code, students may need to satisfy the Civic Literacy Graduation Requirement. Visit the Civic Literacy Graduation Requirement page at [broward.edu/civic-literacy](https://students.broward.edu/resources/civic-literacy/) (<https://students.broward.edu/resources/civic-literacy/>).

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.

Program Highlights

Credit for Prior Learning

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...

Related Industry Certifications

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

Get an Internship

After completing your first year of coursework make sure to visit Employment Solutions (<https://broward.edu/career>) for internship opportunities and helpful tools like virtual job shadow, to help take your career to the next level!

- Get an Internship (<http://broward.edu/studentresources/career/Pages/Find-a-job-or-internship.aspx>)
- Virtual Job Shadow Tool (<http://www.broward.edu/studentresources/career/Pages/default.aspx>)

Median Wage and Job Growth Outlook

Broward College has Career Coach! (<https://www.broward.edu/careercoach>) It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.

Fund Your Education

This program is Financial Aid (<https://www.broward.edu/admissions/financial-aid/>) eligible. Scholarships (<https://www.broward.edu/admissions/financial-aid/scholarships/>) may be available. This program is part of the Career Source Broward ITA List (<http://careersourcebroward.com/>).

Program Learning Outcomes

Graduates from this program will:

- Graduates will be able to demonstrate their ability to create memorable experiences for guests through their knowledge of customer service and guest relations skills for the hospitality industry.
- Graduates will be able to demonstrate financial management and analysis concepts.
- Students will be able to demonstrate an understanding of how hotels and restaurants are structured and managed.
- Students will effectively be able to demonstrate leadership by supervising a team of people.
- Graduates will be able to perform guest service management skills, including front office systems and procedures.