HOSPITALITY AND TOURISM MANAGEMENT, ASSOCIATE OF SCIENCE

Program Code: 2121
Career Pathway: Business

Location(s): The Hospitality (https://www.broward.edu/about/locations/HFT) courses are only offered at the A. Hugh Adams Central Campus. This program is also offered fully online.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Hospitality and Tourism Management program, offered at A. Hugh Adams Central Campus, develops students' abilities in business, leadership, communications, and interpersonal skills with an emphasis on the unique skills needed for management in the hospitality industry.

a. Guest Services Specialist, Technical Certificate 6300
b. Event Management, Technical Certificate 6312
c. Rooms Division Specialist, Technical Certificate 6392
d. Rooms Division Operations, Technical Certificate 6390
e. Rooms Division Management, Technical Certificate 6302
g. Hospitality and Tourism Management, Associate of Science 2121
h. Bachelor of Applied Science

Course | Title | Credits | 6300 | 6312 | 6392 | 6390 | 6302
---|---|---|---|---|---|---|---
ENC1101 | COMPOSITION I | 3.00 | | | | | |
HFT1050 | INTRO TO HOSPITALITY & TOURISM MANAGEMENT | 3.00 | X | | | |
CGS1060C | COMPUTER AND INTERNET LITERACY 1 | 3.00 | X | X | | |
GE Course | General Education Mathematics Core | 3.00 | | | | | |
GE Course | General Education Speech | 3.00 | X | X | X | X |
HFT2410 | FRONT OFFICE SYSTEMS AND PROCEDURES | 3.00 | X | X | X | X |
HFT2511 | CONVENTION AND GROUP BUSINESS MARKETING MANAGEMENT | 3.00 | X | | | | |
HFT2250 | HOTEL MANAGEMENT | 3.00 | X | X | X | X |
Elective | Elective Course 2 | 3.00 | | | | | |
GEB1011 | INTRODUCTION TO BUSINESS | 3.00 | | | | | |
HFT2220 | ORGANIZATION AND PERSONNEL MANAGEMENT | 3.00 | X | X | X | X |
GE Course | General Education Humanities Core | 3.00 | | | | | |
ECO2013 | PRINCIPLES OF MACROECONOMICS | 3.00 | X | | | | |
HFT2460 | FINANCIAL MANAGEMENT | 3.00 | X | X | | |
or ACG2001 | PRINCIPLES OF ACCOUNTING I | 3.00 | | | | | |
HFT2500 | MARKETING | 3.00 | X | | | | |
MNA1161 | INTRODUCTION TO CUSTOMER SERVICE | 3.00 | X | | | | |
HFT2600 | HOSPITALITY LAW | 3.00 | X | | | | |
Elective | Elective Course 3 | 3.00 | | | | | |
GE Course | General Education Science Core | 3.00 | | | | | |
AMH2020 | HISTORY OF THE UNITED STATES SINCE 1877 | 3.00 | | | | | |
or POS2041 | NATIONAL GOVERNMENT | 3.00 | | | | | |

Total Credits | 60 | 15 | 24 | 13 | 19 | 30

1 The Digital Literacy requirement must be met by successfully passing CGS1060C COMPUTER AND INTERNET LITERACY, testing out, or completing a Credit for Prior Learning portfolio. Students who test out are required to take an approved elective.

2 It is recommended that students take FSS2500 FOOD SERVICE COSTING AND CONTROLS.
Hospitality and Tourism Management, Associate of Science

See Program Electives below.

Notes:

See General Education course information here (https://catalog.broward.edu/programs-study/aa-general-education-graduation-requirements/).

The recommended Gen. Ed. Math is MGF1107 SURVEY OF MATHEMATICS. However, any other approved General Education Math course may also be used to satisfy this program's Gen. Ed. Math requirement. Students who plan to take STA2023 STATISTICS must take the prerequisite MGF1106 FOUNDATIONS OF MATHEMATICAL REASONING as a "Business Elective" prior to taking STA2023 STATISTICS. Students who plan to take MAC1105 COLLEGE ALGEBRA may instead be advised to take MAC1105C COREQUISITE COLLEGE ALGEBRA, which is a 5-credit course. Students who take MAC1105C COREQUISITE COLLEGE ALGEBRA must take an approved Business Elective course to satisfy the 1-credit remaining to be taken to earn the 60 required program credits. It is recommended that you see an advisor to confirm your Math choice.

Program Electives

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>HFT*</td>
<td>PRINCIPLES OF MICROECONOMICS</td>
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<tr>
<td>FSS*</td>
<td>PRINCIPLES OF MICROECONOMICS</td>
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<td>ENC1102</td>
<td>COMPOSITION II</td>
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<td>GEB2112</td>
<td>ENTREPRENEURSHIP</td>
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<td>GEB2430</td>
<td>BUSINESS ETHICS</td>
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<td>MAN2021</td>
<td>INTRODUCTION TO MANAGEMENT</td>
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<td>MAN2604</td>
<td>INTERNATIONAL BUSINESS ENVIRONMENT</td>
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<td>MAR1011</td>
<td>PRINCIPLES OF MARKETING FOR THE 21ST CENTURY</td>
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<td>MAR2141</td>
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<td>MKA1021</td>
<td>SALESMANSHIP</td>
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<td>MNA2403</td>
<td>INTRODUCTION TO HUMAN RESOURCES LAW &amp; REGULATIONS</td>
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<td>MGF1106</td>
<td>FOUNDATIONS OF MATHEMATICAL REASONING</td>
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<td>OST2335</td>
<td>COMMUNICATIONS IN THE WORKFORCE</td>
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<td>OST1330</td>
<td>BUSINESS ENGLISH</td>
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<tr>
<td>OST2053</td>
<td>SUCCESSFUL JOB SEARCH</td>
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<tr>
<td>RMI2662</td>
<td>INTRODUCTION TO RISK MANAGEMENT AND INSURANCE</td>
<td>3.00</td>
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In accordance with Florida Statute and Florida Administrative Code, students may need to satisfy the Civic Literacy Graduation Requirement. Visit the Civic Literacy Graduation Requirement page at broward.edu/civic-literacy (https://students.broward.edu/resources/civic-literacy/).

Students are strongly encouraged to meet with an advisor (https://students.broward.edu/resources/advising/) to create a personalized educational plan.

Program Highlights

Credit for Prior Learning

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...

Related Industry Certifications

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

Get an Internship

After completing your first year of coursework make sure to visit Employment Solutions (https://broward.edu/career/) for internship opportunities and helpful tools like virtual job shadow, to help take your career to the next level!

- Get an Internship (http://broward.edu/studentresources/career/Pages/Find-a-job-or-internship.aspx)
- Virtual Job Shadow Tool (http://www.broward.edu/studentresources/career/Pages/default.aspx)
Median Wage and Job Growth Outlook
Broward College has Career Coach! (https://www.broward.edu/careercoach/) It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.

Fund Your Education
This program is Financial Aid (https://www.broward.edu/admissions/financial-aid/) eligible. Scholarships (https://www.broward.edu/admissions/financial-aid/scholarships/) may be available. This program is part of the Career Source Broward ITA List (http://careersourcebroward.com/)

Program Learning Outcomes
Graduates from this program will:

• Demonstrate their ability to create memorable experiences for guests through their knowledge of customer service and guest relations skills for the hospitality industry.
• Demonstrate proficiency with group meeting management.
• Perform guest service management skills including front office systems and procedures.
• Demonstrate management skills in the hospitality and tourism industry.
• Demonstrate employability skills including but not limited to: communication skills, math skills, and computer skills.
• Interpret and analyze hospitality related financial documents.
• Demonstrate financial management and analysis concepts.