



HOSPITALITY AND TOURISM MANAGEMENT, ASSOCIATE OF SCIENCE

Program Code: 2121

Career Pathway: Business

Location(s): The Hospitality ((<https://www.broward.edu/about/locations/>)HFT) courses are only offered at the A. Hugh Adams Central Campus. This program is also offered fully online.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Hospitality and Tourism Management program, offered at A. Hugh Adams Central Campus, develops students' abilities in business, leadership, communications, and interpersonal skills with an emphasis on the unique skills needed for management in the hospitality industry.

- a. Guest Services Specialist, Technical Certificate 6300
- b. Event Management, Technical Certificate 6312
- c. Rooms Division Specialist, Technical Certificate 6392
- d. Rooms Division Operations, Technical Certificate 6390
- e. Rooms Division Management, Technical Certificate 6302
- f. Hospitality and Tourism Management, Associate of Science 2121
- g. Bachelor of Applied Science

Course	Title	Credits	6300	6312	6392	6390	6302	
ENC1101	COMPOSITION I	3.00						
HFT1050	INTRO TO HOSPITALITY & TOURISM MANAGEMENT	3.00		X			X	
CGS1060C	COMPUTER AND INTERNET LITERACY ¹	3.00	X			X	X	
GE Course	General Education Mathematics Core	3.00						
GE Course	General Education Speech	3.00		X	X	X	X	
HFT2410	FRONT OFFICE SYSTEMS AND PROCEDURES	3.00	X	X	X	X	X	
HFT2511	CONVENTION AND GROUP BUSINESS MARKETING MANAGEMENT	3.00		X				
HFT2250	HOTEL MANAGEMENT	3.00	X		X	X	X	
Elective	Elective Course ²	3.00						
GEB1011	INTRODUCTION TO BUSINESS	3.00						
HFT2220	ORGANIZATION AND PERSONNEL MANAGEMENT	3.00	X	X	X	X	X	
GE Course	General Education Humanities Core	3.00						
ECO2013	PRINCIPLES OF MACROECONOMICS	3.00		X			X	
HFT2460	FINANCIAL MANAGEMENT	3.00				X	X	
or ACG2001	PRINCIPLES OF ACCOUNTING I							
HFT2500	MARKETING	3.00		X			X	
MNA1161	INTRODUCTION TO CUSTOMER SERVICE	3.00	X					
HFT2600	HOSPITALITY LAW	3.00		X			X	
Elective	Elective Course ³	3.00						
GE Course	General Education Science Core	3.00						
AMH2020	HISTORY OF THE UNITED STATES SINCE 1877	3.00						
or POS2041	NATIONAL GOVERNMENT							
Total Credits			60	15	24	13	19	30

¹ The Digital Literacy requirement must be met by successfully passing CGS1060C COMPUTER AND INTERNET LITERACY, testing out, or completing a Credit for Prior Learning portfolio. Students who test out are required to take an approved elective.

² It is recommended that students take FSS2500 FOOD SERVICE COSTING AND CONTROLS.

³ See Program Electives below.

Notes:

See General Education course information here (<https://catalog.broward.edu/programs-study/aa-general-education-graduation-requirements/>).

The recommended Gen. Ed. Math is MGF1107 SURVEY OF MATHEMATICS. However, any other approved General Education Math course may also be used to satisfy this program's Gen. Ed. Math requirement. Students who plan to take STA2023 STATISTICS must take the prerequisite MGF1106 FOUNDATIONS OF MATHEMATICAL REASONING as a "Business Elective" prior to taking STA2023 STATISTICS. Students who plan to take MAC1105 COLLEGE ALGEBRA may instead be advised to take MAC1105C COREQUISITE COLLEGE ALGEBRA, which is a 5-credit course. Students who take MAC1105C COREQUISITE COLLEGE ALGEBRA must take an approved Business Elective course to satisfy the 1-credit remaining to be taken to earn the 60 required program credits. **It is recommended that you see an advisor to confirm your Math choice.**

Program Electives

Course	Title	Credits
HFT*		
FSS*		
ECO2023	PRINCIPLES OF MICROECONOMICS	3.00
ENC1102	COMPOSITION II	3.00
GEB2112	ENTREPRENEURSHIP	3.00
GEB2430	BUSINESS ETHICS	1.00
MAN2021	INTRODUCTION TO MANAGEMENT	3.00
MAN2604	INTERNATIONAL BUSINESS ENVIRONMENT	3.00
MAR1011	PRINCIPLES OF MARKETING FOR THE 21ST CENTURY	3.00
MAR2141	INTERNATIONAL MARKETING	3.00
MKA1021	SALESMANSHIP	3.00
MNA2403	INTRODUCTION TO HUMAN RESOURCES LAW & REGULATIONS	3.00
MGF1106	FOUNDATIONS OF MATHEMATICAL REASONING	3.00
OST2335	COMMUNICATIONS IN THE WORKFORCE	3.00
OST1330	BUSINESS ENGLISH	1.00
OST2053	SUCCESSFUL JOB SEARCH	1.00
RMI2662	INTRODUCTION TO RISK MANAGEMENT AND INSURANCE	3.00

In accordance with Florida Statute and Florida Administrative Code, students may need to satisfy the Civic Literacy Graduation Requirement. Visit the Civic Literacy Graduation Requirement page at broward.edu/civic-literacy (<https://students.broward.edu/resources/civic-literacy/>).

Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.

Program Highlights

Credit for Prior Learning

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...

Related Industry Certifications

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

Get an Internship

After completing your first year of coursework make sure to visit Employment Solutions (<https://broward.edu/career/>) for internship opportunities and helpful tools like virtual job shadow, to help take your career to the next level!

- Get an Internship (<http://broward.edu/studentresources/career/Pages/Find-a-job-or-internship.aspx>)
- Virtual Job Shadow Tool (<http://www.broward.edu/studentresources/career/Pages/default.aspx>)

Median Wage and Job Growth Outlook

Broward College has Career Coach! (<https://www.broward.edu/careercoach/>) It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.

Fund Your Education

This program is Financial Aid (<https://www.broward.edu/admissions/financial-aid/>) eligible. Scholarships (<https://www.broward.edu/admissions/financial-aid/scholarships/>) may be available. This program is part of the Career Source Broward ITA List (<http://careersourcebroward.com/>)

Program Learning Outcomes

Graduates from this program will:

- Demonstrate their ability to create memorable experiences for guests through their knowledge of customer service and guest relations skills for the hospitality industry.
- Demonstrate proficiency with group meeting management.
- Perform guest service management skills including front office systems and procedures.
- Demonstrate management skills in the hospitality and tourism industry.
- Demonstrate employability skills including but not limited to: communication skills, math skills, and computer skills.
- Interpret and analyze hospitality related financial documents.
- Demonstrate financial management and analysis concepts.