



# GRAPHIC DESIGN, ASSOCIATE OF SCIENCE

**Program Code:** 2192

**Career Pathway:** Arts, Humanities, Communication & Design

**Location(s):** General Education courses are offered at all BC locations. Program specific courses are offered at the Willis Holcombe Center in Downtown Fort Lauderdale (<https://www.broward.edu/about/locations/>)

**Program Entrance Requirements:** HS Diploma or GED

## Program Description

The Graphic Design Program is designed to prepare students for the rapidly changing computer driven graphic design industry. Primary job titles include Web Designer, Graphic Artist, Publication Designer, Illustrator, Packaging Designer, and Advertising Creative. Visit the Program's website (<https://www.broward.edu/academics/ahcd/graphic-design.html>) for additional information.

- Graphic Design Support, Technical Certificate 6290
- Graphic Design Production, Technical Certificate 6289
- Interactive Media Support, Technical Certificate 6395
- Interactive Media Production, Technical Certificate 6396
- Graphic Design, Associate of Science 2192
- Bachelor of Applied Science

Course	Title	Credits	6290	6289	6396
ENC1101	COMPOSITION I	3.00			
ART1300C	DRAWING I	3.00	X	X	
ART1201C	2 D DESIGN	3.00	X	X	
ARH2051	ART HISTORY: RENAISSANCE TO MODERN	3.00			
GRA1110C	APPLIED DESIGN 1	3.00			X
MGF1106	FOUNDATIONS OF MATHEMATICAL REASONING	3.00			
PGY1801C	PHOTOSHOP DESIGN	3.00	X	X	X
GRA1151C	ILLUSTRATION DESIGN 1	3.00	X	X	X
GE Course	General Education Speech	3.00			
PSY2012	GENERAL PSYCHOLOGY	3.00			
GRA2121C	PUBLICATION DESIGN	3.00	X	X	
GRA1201C	TYPOGRAPHIC DESIGN	3.00		X	X
PGY1802C	DIGITAL PHOTOGRAPHY	3.00		X	
GRA1144C	WEB PUBLISHING	3.00		X	X
GRA2171C	BRAND AND AD DESIGN	3.00		X	X
GRA2157C	ILLUSTRATION DESIGN II	3.00		X	
GRA2754C	WEB DESIGN II	3.00			X
GE Course	General Education Science	3.00			
GRA2180C	APPLIED DESIGN II	3.00			
GRA2134C	USER EXPERIENCE & INTERFACE DESIGN	3.00			X
GRA2425C	PORTFOLIO & BUSINESS OF DESIGN	3.00			
GRA2940C	GRAPHIC DESIGN INTERNSHIP	1.00			
<b>Total Credits</b>		<b>64</b>	<b>15</b>	<b>24</b>	<b>24</b>

### Notes:

- The National Association of Schools of Art and Design (NASAD) accredits Broward College.
- The Graphic Design program is located only at the Willis Holcombe Center in Downtown Fort Lauderdale.
- See General Education course information here (<https://catalog.broward.edu/programs-study/aa-general-education-graduation-requirements/>).

- d. Students are recommended to take MGF1106 FOUNDATIONS OF MATHEMATICAL REASONING or MGF1107 SURVEY OF MATHEMATICS to fulfill the general education math credit. MGF1106 FOUNDATIONS OF MATHEMATICAL REASONING and MGF1107 SURVEY OF MATHEMATICS do not require prerequisites. MAC1105C COREQUISITE COLLEGE ALGEBRA is a 5-credit course. Students who register for this course must see an advisor to discuss their academic plan.
- e. Completion of the Graphic Design Program will satisfy the College's Digital Literacy requirement.
- f. In addition to class time (4.5 hours for the A.S. Program), students will be expected to put in a total of 9 hours per week to accomplish stated objectives, either as homework or to attend posted lab / studio hours. Sign-in is required.
- g. GRA2940C GRAPHIC DESIGN INTERNSHIP is a restricted course. Students are encouraged to research and apply for an internship in their preferred field, with a legitimate and active organization. To enroll, the internship site must be approved by the Program Manager.

In accordance with Florida Statute and Florida Administrative Code, students may need to satisfy the Civic Literacy Graduation Requirement. Visit the Civic Literacy Graduation Requirement page at [broward.edu/civic-literacy](http://broward.edu/civic-literacy) (<https://students.broward.edu/resources/civic-literacy/>).

**Students are strongly encouraged to meet with an advisor (<https://students.broward.edu/resources/advising/>) to create a personalized educational plan.**

## Program Highlights

### Credit for Prior Learning

Accelerate your path to completion with these options:

- Credit by exam
- Earned industry certifications
- Prior Learning Assessment
- And much more...

### Related Industry Certifications

Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses: N/A

### Get an Internship

After completing your first year of coursework make sure to visit Career Services (<https://broward.edu/career/>) for internship opportunities and helpful tools like virtual job shadow, to help take your career to the next level!

- Get an Internship (<http://broward.edu/studentresources/career/Pages/Find-a-job-or-internship.aspx>)
- Virtual Job Shadow Tool (<http://www.broward.edu/studentresources/career/Pages/default.aspx>)

### Median Wage and Job Growth Outlook

Broward College has Career Coach (<https://www.broward.edu/careercoach/>)! It is designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training.

### Fund Your Education

This program is Financial Aid (<https://www.broward.edu/admissions/financial-aid/>) eligible. Scholarships (<https://www.broward.edu/admissions/financial-aid/scholarships/>) may be available. This program is part of the Career Source Broward ITA List (<http://careersourcebroward.com/>)

## Program Learning Outcomes

Graduates from this program will:

- Create an example of a complete branding project in their portfolio, including design brief, logo, and three examples of implementation in multimedia.
- Demonstrate illustration skills included in their portfolios, including information graphics, editorial illustrations, and interface design.
- Demonstrate mastery and understanding of UX/UI skills.
- Demonstrate proficiency in applying typography skills in design.
- Demonstrate proficiency with understanding concepts and techniques of web design, including principles of user experience and search engine optimization.