

SPEECH COMMUNICATION (SPC)

SPC1017 INTRODUCTION TO SPEECH COMMUNICATION (3.00 Credits)

This course is designed to provide students with fundamental training and practical experience for researching, organizing, and delivering speeches in public situations. Topics include: audience analysis, speech anxiety, critical listening, and preparation and delivery of informative, persuasive, and other possible types of public speeches in various cultural context with emphasis on academic and scholarly research. Students will also learn to effectively incorporate audio and visual aids/technologies for effective speeches. SPC1017 meets the International/Intercultural competency requirement.

Total Contact Hrs: 48.00

Lecture Hrs: 48.00

SPC1065 SPEAKING FOR PROFESSIONALS (3.00 Credits)

This is a practical and applied course designed to meet the needs of the professional community. Students will apply the various components of human communication and communication processes in a professional setting. Topics will include: public speaking, interviewing, job seeking, leadership skills, conflict management, listening, nonverbal communication, and small group communication. Students will compose and analyze spoken and written messages that adapt to different audiences and construct effective spoken and written presentations for face-to-face and computer-mediated environments.

Total Contact Hrs: 48.00

Lecture Hrs: 48.00

SPC1511 ARGUMENTATION AND DEBATE (3.00 Credits)

The student, upon completion of this course, should achieve proficiency in the principles of argumentation including analysis, evidence, inference, and refutation as they pertain to the debate situation in democratic society.

Total Contact Hrs: 48.00

Lecture Hrs: 48.00

SPC1608 INTRODUCTION TO PUBLIC SPEAKING (3.00 Credits)

This course is designed to provide students with fundamental training and practical experience for speaking in public, business, and professional situations. Topics include: audience analysis, speech anxiety, critical listening, and preparation and delivery of speeches in various cultural contexts. Students will also learn to effectively incorporate audio and visual aids/ technologies for effective speeches. SPC1608 meets the International/Intercultural competency requirement.

Total Contact Hrs: 48.00

Lecture Hrs: 48.00

SPC2300 INTRODUCTION TO INTERPERSONAL COMMUNICATION (3.00 Credits)

Upon the completion of this course the student should demonstrate an understanding of the basic concepts of interpersonal communication with emphasis on perception, self-awareness, the impacts of culture diversity, listening, dyadic communication, verbal and non-verbal communication, small group communication, interpersonal relationships, and conflict management.

Total Contact Hrs: 48.00

Lecture Hrs: 48.00